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FOR IMMEDIATE RELEASE

Contact: Dick Brown
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Kentucky Breeders' Incentive Fund Advisory Committee Meeting

Tuesday, Jan. 25, 2011
10:30 a.m. EST

KHRC Conference Room
4063 Iron Works Parkway, Building B
Lexington, KY 40511

AGENDA:

I. OLD BUSINESS:

- a. Approve 10/21/10 minutes
- b. Approve 11/22/10 minutes
- c. Review suggestions from 10/21/10 meeting
- d. Review recommendations approved at 11/22/10 meeting

II. NEW BUSINESS:

- a. Presentation, Eddie Platt, breeder & participant in KBIF
- b. Review recommendations deferred at 11/22/10 meeting
- i. Review claiming component suggestions
- c. Review mare nomination data
- d. Update on marketing



1. KTA/Matrix
2. Doe Anderson

e. Update on database

III. OTHER BUSINESS:

- a. Priorities: updated
- b. Articles of interest

IV. ADJOURN