



**FOR IMMEDIATE RELEASE**

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August 22, 2018

**FAYETTE COUNTY FAIR ANNOUNCEMENT**

LEXINGTON – The Bluegrass Sports Commission, which supports and attracts new sporting events for Kentucky, announced on Tuesday the creation of a new event, The Fayette County Fair, in partnership with the Kentucky Horse Racing Commission.

The Fayette County Fair will take place at The Red Mile on September 16<sup>th</sup> from 12 pm – 6pm and will include food trucks with southern-style menus, local craft breweries, bourbon tastings with master distillers, an arts and crafts market with more than 75 vendors, a kids' area, and live music, with rising local stars among the performers. The Fayette County Fair will also have an equine education aspect, kicking off with a horse parade of various breeds and a hands-on experience courtesy of the Harness Horse Youth Foundation.

"This will be one of the biggest fall parties in the Bluegrass," said Brian Miller, president and CEO of the Lexington Sports Commission, at a press conference held Tuesday at The Red Mile. "And it goes back to harness racing's roots."

In addition to the festivities taking place outside of The Red Mile, the key attraction of the Fayette County Fair will be the live harness racing program taking place inside the doors. Sunday, September 16<sup>th</sup>, is the culmination of the Kentucky Sires Stakes Championships, which will pay out an estimated \$4.5 million in purses over the course of 2018, and will consist of eight \$250,000 divisional championship races.

Admission to the Fayette County Fair is free of charge.

For more information, please call 859-230-1698 or visit us online at [www.bluegrasssports.org](http://www.bluegrasssports.org).

***The Bluegrass Sports Commission***

*Governed by a board of directors, the Bluegrass Sports Commission (BSC) is an independent, non-profit 501c3 responsible for recruiting, growing, executing and attracting sporting events of all sizes and types that serve the Central Kentucky by increasing economic activity and/or improving the quality of life for its citizens.*

